

What is claimed is:

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1. A method of providing a channel of television programming to a class of subscribers, comprising:

receiving programming content from a first subscriber, the first subscriber being one of the class of subscribers, the programming content being transmitted electronically from the first subscriber via a first subscriber's set-top box; and

multicasting the programming content to the class of subscribers, the multicasting being carried out by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers.

- 2. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a dial-up narrowband telephone communication link.
- 3. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a wideband telephone communication link.
- 4. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider via a cable modem communication link.

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- 5. The method according to claim 1, wherein the multicasting comprises multicasting the programming content over a leased digital television channel.
- 6. The method according to claim 1, wherein the multicasting is carried out by: encrypting the programming content using an encryption key; providing the encryption key to the class of subscribers; and broadcasting the encrypted programming content to the class of subscribers.
  - 7. The method according to claim 1, wherein the class of subscribers comprise one of a family, affiliates of a corporate entity, and people with a common interest.
  - 8. The method according to claim 1, wherein the programming content is received from the first subscriber by an upload to a service provider of content from one of a still camera, a video camera, a video tape player, an audio tape player, a CD players, a PVR and a scanner.

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9. A method of providing a channel of television programming to a class of subscribers, wherein the class of subscribers comprise one of a family, affiliates of a corporate entity, and people with a common interest, the method comprising in combination:

receiving programming content from a first subscriber, the first subscriber being one of the class of subscribers, the programming content being transmitted electronically from the first subscriber via a first subscriber's set-top box;

wherein the programming content is received from the first subscriber by an upload to a service provider via one of a dial-up narrowband telephone communication link, a wideband telephone communication link and a cable modem communication link;

and

multicasting the programming content over a leased digital television channel to the class of subscribers, the multicasting being carried out by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers by:

encrypting the programming content using an encryption key;

providing the encryption key to the class of subscribers; and

broadcasting the encrypted programming content to the class of subscribers.

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2	subscribers, comprising:
3	establishing the class of subscribers and leasing a television channel from
4	a service provider;
5	electronically transmitting programming content from a first subscriber to the
6	service provider, the first subscriber being one of the class of subscribers, the
7	programming content being transmitted from the first subscriber via the first
8	subscriber's set-top box;
9	scheduling playback of the programming content; and
<u></u>	multicasting the programming content over the leased television channel to
日10 マイ1 キ 年12 近 13	the class of subscribers.
— 13	11. The method according to claim 10, wherein the multicasting is carried out
14	by addressing a set-top box corresponding to each subscriber belonging to the
<u>↓</u> 15	class of subscribers for transmission of the content.
<u>□</u> ≟16	
17	12. The method according to claim 11, wherein the multicasting is carried out
18	by:
19	encrypting the programming content using an encryption key;
20	providing the encryption key to the class of subscribers; and
21	broadcasting the encrypted programming content to the class of subscribers.
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A method of providing a channel of television programming to a class of

2	a digit	tal television channel.
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4	14.	The method according to claim 10, wherein the programming content is
5	receiv	red from the first subscriber by an upload to the service provider via one of a
6	dial-u	p narrowband telephone communication link, a wideband telephone
7	comm	nunication link and a cable modem communication link.
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9	15.	The method according to claim 10, wherein the programming content is
10	receiv	red from the first subscriber by an upload to a service provider of content from
11	one of	f a still camera, a video camera, a video tape player, an audio tape player, a
2	CD pl	ayers, a PVR and a scanner.
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4	16.	The method according to claim 10, further comprising removing the
5	progra	amming content by:
6		requesting a schedule arbiter to remove the content; and
7		the schedule arbiter removing the content.
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9	17.	The method according to claim 10, wherein the scheduling is carried out by
20	a sche	edule arbiter.
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The method according to claim 10, wherein the television channel comprises

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18. A method of providing a channel of television programming to a class of subscribers, comprising:

establishing the class of subscribers and leasing a digital television channel from a service provider;

electronically transmitting programming content from a first subscriber to the service provider, the first subscriber being one of the class of subscribers, the programming content being transmitted from the first subscriber via the first subscriber's set-top box;

wherein the programming content is received from the first subscriber by an upload to the service provider via one of a dial-up narrowband telephone communication link, a wideband telephone communication link and a cable modem communication link;

wherein the programming content is received from the first subscriber by an upload to a service provider of content from one of a still camera, a video camera, a video tape player, an audio tape player, a CD players, a PVR and a scanner;

a schedule arbiter scheduling playback of the programming content;

multicasting the programming content over the leased television channel to the class of subscribers by addressing a set-top box corresponding to each subscriber belonging to the class of subscribers for transmission of the content by:

> encrypting the programming content using an encryption key; providing the encryption key to the class of subscribers;

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1	broadcasting the encrypted programming content to the class of
2	subscribers;
3	removing the programming content from the schedule by:
4	requesting a schedule arbiter to remove the content; and
5	the schedule arbiter removing the content.
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